



Ad Size:	Dimensions	Single Issue	Annual Rate (4 Issues)
Full Page (bleed)	5.25" wide x 8.25" tall*	\$2,580	\$8,600 (Save \$1,720)
Full Page (non bleed)	4.8" wide x 7.5" tall	\$2,580	\$8,600 (Save \$1,720)
1/2 Page Horizontal	4.8" wide x 3.75" tall	\$1,320	\$4,400 (Save \$880)
1/2 Page Vertical	2.3" wide x 7.5" tall	\$1,320	\$4,400 (Save \$880)
1/3 Page Horizontal	4.8" wide x 2.4" tall	\$905	\$3,100 (Save \$520)
1/3 Page Vertical	2.3" wide x 5" tall	\$905	\$3,100 (Save \$520)
1/4 Page Horizontal	4.8" wide x 1.8" tall	\$690	\$2,300 (Save \$460)
1/4 Page Vertical	2.3" wide x 3.75" tall	\$690	\$2,300 (Save \$460)
1/6 Page	2.3" wide x 2.4" tall	\$527.50	\$1,775 (Save \$335)
Back Cover	5.25" wide x 8.25" tall*	\$4,050	\$13,500 (Save \$2,700)
Inside Front/Back Cover	5.25" wide x 8.25" tall*	\$3,147.50	\$10,500 (Save \$2,090)
Page 3	5.25" wide x 8.25" tall*	\$3,147.50	\$10,500 (Save \$2,090)

*please allow .125" type safety and add .125" bleed on all sides.

Increase your site's SEO page ranking by promoting in the Travel Guide.

1. Your ad, with link to your website will appear on our mobile-optimized site.
2. Your business will be referenced by name and directly embedded in our articles.
3. We provide FREE QR code service to any advertiser who requests it.

Ad Submission Schedule

Issue	Ad Deadline	Published
Spring	February 22	March 15
Early Summer	May 24	June 15
Late Summer	May 24	August 1
Fall/Winter	August 23	September 16

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