



Ad Size:	Dimensions	Single Issue	Annual Rate (4 Issues)
Full Page (bleed)	5.25" wide x 8.375" tall*	\$2,580	\$8,600 (Save \$1,720)
Full Page (non bleed)	4.8" wide x 7.6" tall	\$2,580	\$8,600 (Save \$1,720)
1/2 Page Horizontal	4.8" wide x 3.75" tall	\$1,320	\$4,400 (Save \$880)
1/2 Page Vertical	2.3" wide x 7.6" tall	\$1,320	\$4,400 (Save \$880)
1/3 Page Horizontal	4.8" wide x 2.4" tall	\$905	\$3,100 (Save \$520)
1/3 Page Vertical	2.3" wide x 5" tall	\$905	\$3,100 (Save \$520)
1/4 Page Horizontal	4.8" wide x 1.8" tall	\$690	\$2,300 (Save \$460)
1/4 Page Vertical	2.3" wide x 3.75" tall	\$690	\$2,300 (Save \$460)
1/6 Page	2.3" wide x 2.4" tall	\$527.50	\$1,775 (Save \$335)
Back Cover	5.25" wide x 8.375" tall*	\$4,050	\$13,500 (Save \$2,700)
Inside Front/Back Cover	5.25" wide x 8.375" tall*	\$3,147.50	\$10,500 (Save \$2,090)
Page 3	5.25" wide x 8.375" tall*	\$3,147.50	\$10,500 (Save \$2,090)

\*please allow .125" type safety and add .125" bleed on all sides.

### Increase your site's SEO page ranking by promoting in the Travel Guide.

1. Your ad, with link to your website will appear on our mobile-optimized site.
2. Your business will be referenced by name and directly embedded in our articles.
3. We provide FREE QR code service to any advertiser who requests it.

### 2017 Ad Submission Schedule

Issue	Ad Deadline	Published
Spring	February 1	March 15
Early Summer	May 24	June 15
Late Summer	July 12	August 1
Fall/Winter	August 23	September 14

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